# Join the Debate! Stand Alone Captive or Cell



#### Presenters



Patrick Theriault Managing Director Strategic Risk Solutions

Email: Patrick.Theriault@strategicrisks.com Phone: 802-861-2630

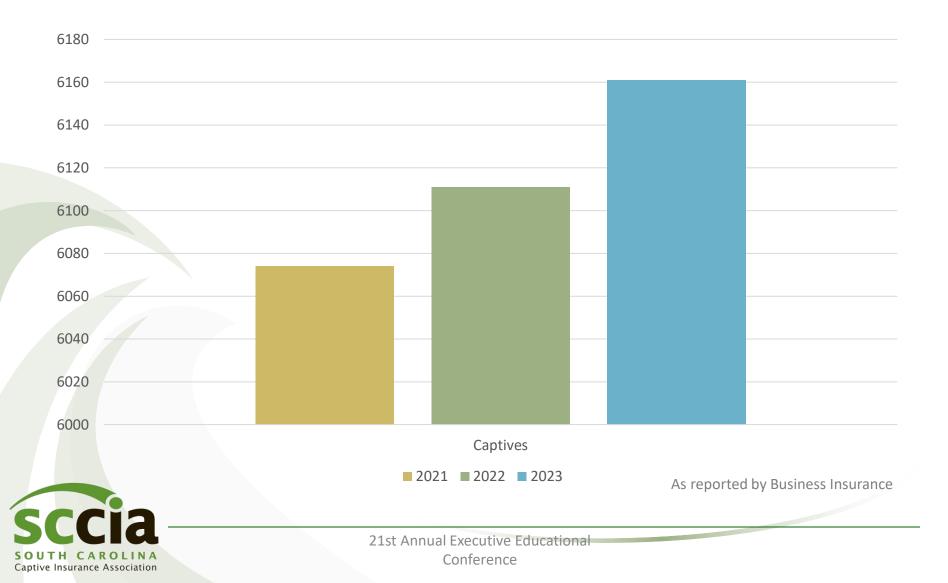


Doug Butler Partner Womble Bond Dickinson (US) LLP

Email: Doug.Butler@wbd-us.com Phone: 404-879-4718



#### **Total Worldwide Captives per Business Insurance**



### **Captive Types**

#### **Single Parent Captive**

1. Pure Captive

#### **Group Captive**

- 1. Traditional Group Captive
- 2. Association Captive
- Industrial Insured Captive
- 4. Risk Retention Group

#### Other

- 1. Cell Captive/ Sponsored Captive
- 2. Branch Captive
- 3. SPFC
- 4. Agency Captive
- 5. Special Purpose Captive



#### **Captive Universe**

#### Single Parent Captives

#### Cell Captives

#### Group Captives



### **Cell Captive Concept**



#### What is a cell captive?

The concept of condo or apartment complex structure

You own/control the inside (your cell), but...

- No ownership/control in the building or anything outside your 4 walls
- Some limitation on what you can do within your unit as determined by the condo bylaws (participation agreement)
- You need to pay dues (access fee) for the upkeep of the facility (core operation) and to access the common areas (cell captive capital/license)



### **Cell Captive Key Facts**



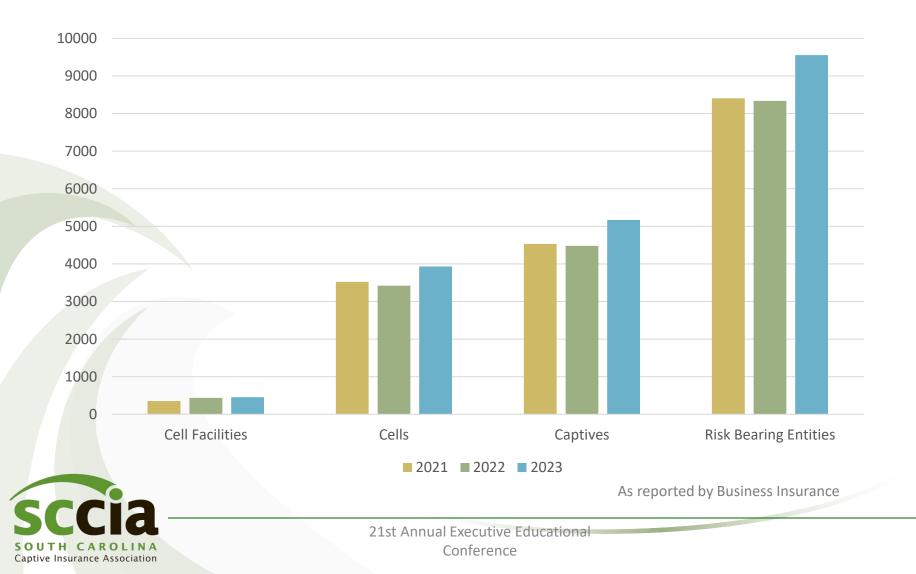
- Organized to insure or reinsure the risks of unrelated shareholders; the insureds are "renting" the license and/or capacity of the captive insurer capitalized by outside sponsors
- Each insured utilize an underwriting "cell" within the overall company
- Activity in cell is governed by a participation agreement or preferred share arrangement
  - No legal entity formed by the insured (traditional protected cell captive)
  - Other legal arrangements are available (incorporated cell)

Critical tax and collateral issues need to be considered

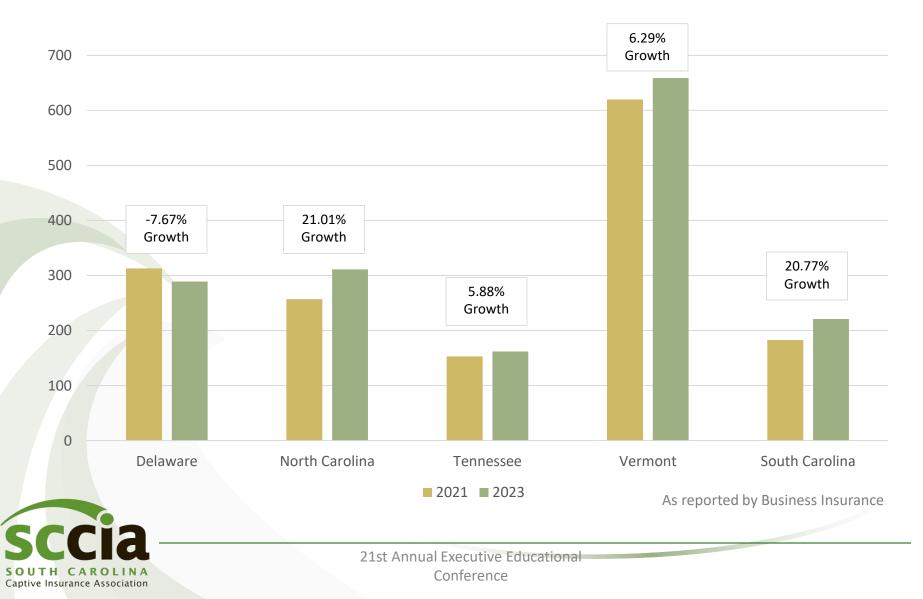
Often used by smaller organizations (but this has evolved)



#### Top 10 Captive Managers Worldwide Captives by Type



#### Top 4 U.S. Cell Captive Domiciles + South Carolina Number of Licensed Captives (2023 vs. 2021)



#### Top 4 U.S. Cell Captive Domiciles + South Carolina Number of Cells (2023 vs. 2021)

		Cell Captives 2023	Cells 2023	Cells 2021	# Growth	% Growth
Delaw	/are	40	340	466	-126	-27%
North	Carolina	46	758	667	91	14%
Tenne	ssee	54	539	341	198	58%
Vermo	ont	64	534*	485	49	10%
South	Carolina	8	45	15	30	200%

\*includes separate accounts



### Why or Why Not a Rent-a-Captive?

#### Pros:

- Typical lower initial capital requirement and ongoing operating costs
- Ease of formation and dissolution
- Reduced time commitment for operation and management for the Insured
- Can be used as an incubator for a specific short-term projects or as a way to get your feet wet before forming a wholly owned captive
- A way to legally segregate risks within or between organizations without the costs of forming and operating multiple captives

#### Cons:

- A certain level of control is relinquished to the cell captive owner (investment flexibility, service providers, dividends, etc....)
- Ability to expand program might be restricted or subject to cell captive owner approval
- Contractual and captive laws regarding risk segregation have been reviewed on a limited basis
- Taxation is not as clear



### **Choosing a Facility**

There are three main forms of cell captives:

- Traditional cell captive (formed by contract)
- Incorporated cell captive
- Series LLC

Key issues to consider in choosing a cell captive structure include:

- Indicia of separateness
- Who acts?
- Flexibility for governance



#### **Standalone Captives**

- Formed under state entity law (Corporate Code, LLC Act)
- Secretary of State Filing for Formation (often needing preclearance from insurance regulators)
- Can obtain Certificate of Good Standing
- Can participate in statutory mergers
- Dissolved via filing with Secretary of State



### Protected Cell Captives (Traditional)

- Creatures of insurance code, not state entity law (see e.g. South Carolina Insurance Code at §38-10-10, South Carolina Captive Code §38-90-215)
- A sponsor forms a Sponsored Captive Insurance Company
  - may be corporation or LLC, but can be owned by Sponsor or Participants
- Protected Cells are established for Participants
- Participation Contract governs the relationship between Participant and Sponsor
- Assets and liabilities of protected cells are segregated from each other and the Sponsor (Core)
- But an unincorporated protected cell is not a "legal person" separate from the Sponsor
- IRS guidance points toward each cell being treated as a separate taxpayer, eligible for treatment as an insurance company for tax purposes.



### Protected Cell Captives (Incorporated Cells)

- Relies on entity law AND insurance code
- Participant forms a separate legal entity (corporation, LLC) or series to serve as the incorporated cell
- Participation Contract or Incorporated Cell Agreement governs the relationship between Incorporated Cell and Sponsor
- In some jurisdictions, default is that directors and officers of the Incorporated Cell are the directors and officers of the Sponsor
- Incorporated Cells may contract, sue, and be sued in their own names



### Series LLCs

#### **States with LLC Statutes:**

- Delaware
- Montana
- Nevada
- Oklahoma
- Tennessee
- Texas
- Utah

- In most jurisdictions, series are NOT formed via Secretary of State filings and cannot get Certificates of Good Standing from the Secretary of State
- Core and the owner of the Series (Series Member) enter into a Series Agreement, which is a supplement to the operating agreement for the Core and governs the relationship between the Series Member and the Core
- Management of a Series may be delegated to the managers and officers of the Core, or the Series may establish its own Board/Officers



### Cell Captive Types at a Glance

Description	Protected Cell Captive	Incorporated Cell Captive	
Regulatory Governance	Captive insurance laws	Captive insurance laws	
Ownership	None (preferred shares might be issued)	Direct (common shares)	
Cell structure/ Created through	Contractual	Contractual and Corporate	
Corporate Governance	None – contractual rights only	Standard corporate governance – limited by contract	
Governing Documents	Participation agreement	Participation agreement + corporate documents	
Ease of Formation	Quickest	Similar to standalone corporation	
Process of Formation	Change of Business Plan	Change of Business Plan + new incorporation	
Liability Protection/ segregation	Minimal historical reference	Should follow corporate law	



# Stand-Alone Vs. Cell

#### Let's Debate!



### Cells are More Cash Flow (i.e. capital funding) and Time Efficient to Establish



### **Cells Are Cheaper to Operate**



### Standalone Captives Are Much More Complicated to Administer



#### **Regulation Favors Cells**



### Cells Expose you to Greater Legal/Tax Complexities



### **Easier to Exit a Cell Program**



## **Your Questions**

